



## **Bakers Footwear Group, Inc. Selects TriGeo Network Security for PCI Compliance**

### ***Back-to-Back Customer Wins in Retail Highlight Industry Need for Cost-Effective Solutions that Deliver Strong Security and Compliance***

**POST FALLS, Idaho (Mar. 17, 2009)** — Bakers Footwear Group, Inc. (Nasdaq: BKRS), a leading specialty retailer of moderately priced fashion footwear for young women, with 239 stores nationwide, has selected TriGeo Network Security's Security Information Manager (SIM) to help the company achieve Payment Card Industry (PCI) compliance and proactively protect its network from internal and external threats.

"I've been in IT for more than 28 years and I've seen a lot of technology solutions," said Chris Spohr, information security manager at Bakers Footwear Group, Inc. "TriGeo is one of the best solutions I've ever used. The appliance was up-and-running almost immediately with very little configuration, which is incredibly important for small IT departments."

TriGeo's security information and event management (SIEM) solution helps hundreds of midmarket retailers like Bakers Footwear comply with PCI mandates and surpasses after-the-fact forensic log file inspection by spotting and stopping sophisticated threats and attacks as they occur. Just last month, TriGeo announced the addition of Wilsons Leather, a leading specialty retailer of quality accessories and outerwear, to its roster of retail clients, showcasing the increased demand for a solution that:

- **Is designed exclusively for midmarket businesses:** providing an 'employee bandwidth friendly' resource that compliments and extends the midmarket IT department through manageable technology, streamlined implementation and lightning-fast support.
- **Helps businesses achieve compliance mandates:** including PCI, Sarbanes Oxley (SOX), the Health Insurance Portability and Accountability Act (HIPAA), the National Credit Union Administration (NCUA), the Federal Deposit Insurance Corporation (FDIC) and the Gramm-Leach-Bliley Act (GLBA) and others.
- **Proactively secures the network:** instead of simply watching it. TriGeo SIM actively responds to policy violations and anomalous activity in real-time, stopping hackers in their tracks before any damage is done.
- **Is competitively priced:** especially in a down economy when IT budgets are tight and businesses are looking for new ways to trim costs.

"We have seen a significant increase in recent months with midmarket organizations looking for effective ways to protect their networks and meet regulatory compliance initiatives," said Michelle Dickman, president and CEO of TriGeo Network Security. "Midsized companies can't afford to take a

gamble on half-baked security solutions. They need to know that their networks are secure, and that they're in compliance with stringent industry regulations.”

Delivered as a fully configured appliance, TriGeo SIM supports hundreds of network devices, comes stocked with more than 650 security and network monitoring rules and more than 240 pre-built reports for compliance and network analysis. The solution goes far beyond simple log management, providing real-time log analysis to identify network attacks and policy violations as they happen and initiate proactive responses such as quarantining, blocking, USB defense and controlling processes, accounts and privileges. All of this is available at a price starting below \$20,000. The company has hundreds of customers across financial services, retail, healthcare, education, government, utility and media/entertainment.

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#### **About TriGeo Network Security**

TriGeo Network Security delivers enterprise security information and event management (SIEM) designed specifically for the needs of the midmarket. TriGeo SIM is the only real-time SIEM appliance that automatically identifies and responds to network attacks, suspicious behavior and policy violations. This award-winning product combines real-time log management, event correlation, USB detection and prevention with powerful active response technology. TriGeo SIM is both a unique network defense technology and an “Audit-Proven” compliance solution that meets the security monitoring and log management requirements imposed by PCI, GLBA, NCUA, FDIC, HIPAA, SOX and more.

TriGeo has hundreds of customers across key vertical markets including financial services, healthcare, government, utility, retail and media/entertainment. TriGeo SIM has won numerous awards including the 2007 and 2008 *SC Magazine* Reader Trust Award, 2007 Frost & Sullivan North American Technology Innovation of the Year Award, the *Bank Technology News* #1 ranking in the 2008 FutureNow List, and the *SC Magazine Best Buy* of 2006 award for Event Management. The Company is a member of the PCI Security Standards Council and PCI Security Vendor Alliance and is represented by partners worldwide.

For additional information about TriGeo and its products, services and partners, please contact TriGeo at 1 (866) 664-9292 or at [www.TriGeo.com](http://www.TriGeo.com), and visit the TriGeoSphere blog at [blog.TriGeo.com](http://blog.TriGeo.com).

#### **About Bakers Footwear Group, Inc.**

Bakers Footwear Group, Inc. is a national, mall-based, specialty retailer of distinctive footwear and accessories for young women. The Company's merchandise includes private label and national brand dress, casual and sport shoes, boots, sandals and accessories. The Company currently operates over 230 stores nationwide. Bakers' stores focus on women between the ages of 16 and 35. Wild Pair stores offer fashion-forward footwear to both women and men between the ages of 17 and 29.

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